



One listing photo. A week's worth of content.

A NAZAR CAPABILITY SHOWCASE



THE STARTING POINT

This is what we had.

A single product image pulled from a clothing brand's website.

No campaign assets. No editorial shots. No motion. No story.

Just one listing photo.

WHAT WAS MISSING

- Editorial scenes
- Model variety
- Location variety
- Motion / video content
- Campaign-ready formats

From one photo, NAZAR built an entire campaign.

No studio. No crew. No travel.

What a traditional shoot like this would require.

REQUIREMENT	TRADITIONAL	NAZAR
Studio hire (full day)	\$600 – \$1,400	Not needed
Commercial photographer	\$800 – \$2,000	Not needed
Model booking (half day)	\$400 – \$1,000	Not needed
Wardrobe stylist	\$300 – \$700	Not needed
Location scouting & permits	\$400 – \$900	Not needed
Post-production & retouching	\$500 – \$1,200	Not needed
Shoot days	2–3 weeks total	24 hours
Estimated total investment	\$3,000 – \$7,200+	A fraction of that.

NAZAR delivers the same output — in 24 hours.
For a fraction of the traditional cost.

Three steps. One source image.



Virtual Try-On

Garment placed on a new AI model. Every stitch, embroidery and fit preserved.

Scene Generation

Model placed into multiple scenes — courtyard, studio, evening interior.

Motion

The hero scene animated. Fabric movement, breeze, subtle gaze drop.

1 photo

source

5 scenes

generated

24 hrs

turnaround

Five scenes. One garment.



The Original



Golden Hour



Editorial



Minimal Studio



Evening Glow

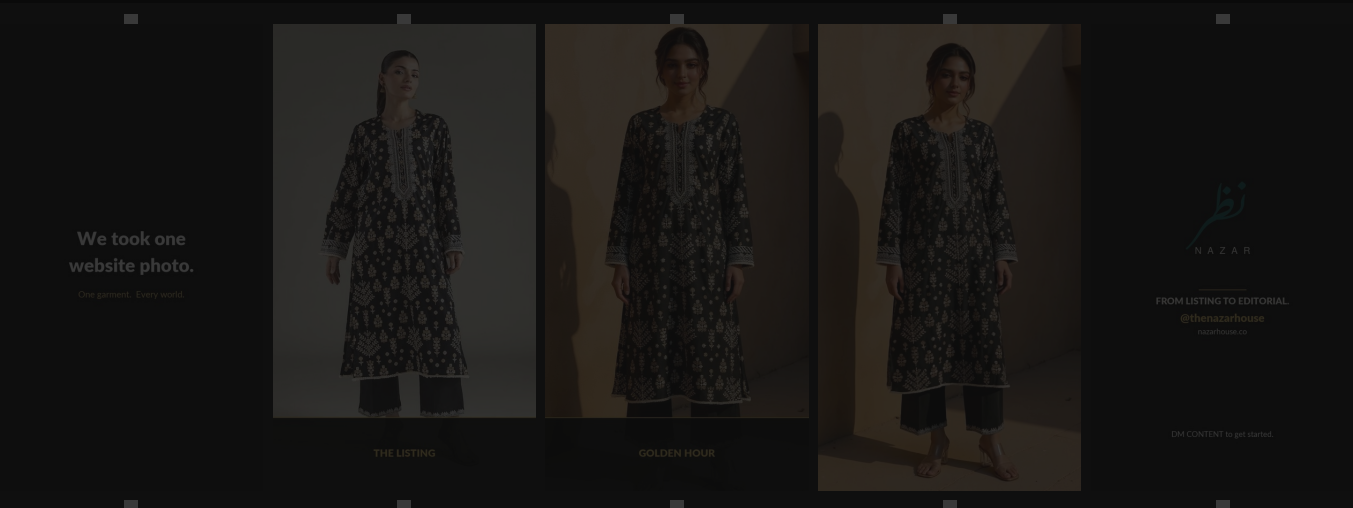
Motion that stops the scroll.

KLING 3.0 PRO • 4-SECOND CLIP • FABRIC IN BREEZE



6 frames sampled across 4 seconds of motion.

15-SECOND COMPILED AD REEL • KEY FRAMES



Hook → Scene 1 → Golden Hour → Motion → End card.

Static content gets scrolled past. Motion stops the thumb.
This is the same garment — now alive.

From one photo — this is what we delivered.

5

Original scenes

1

Motion clip

1

15-sec reel

8

Carousel slides

0

Studio bookings

0

Location permits

0

Crew required

24h

Turnaround

Every deliverable. One source image. One day.

This is what AI-powered production looks like in practice.

Want this for your brand?

We'll turn your product listing into a full editorial campaign — in 24 hours.

DM 'CONTENT'

to get started.

@thenazarhouse

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